1. We want to be the least inactive county for both adults and children
2. We want to help reduce health inequalities by increasing activity levels in the top 10 most deprived wards
3. We want every child to be able to swim and cycle safely
4. We want every child to have 60 active minutes a day
5. We want to increase walking/cycling levels across the county
6. We want to recruit an army of new Active Ambassadors and Activators
7. We want to dramatically increase activity levels in older people
8. We want more people with Long-Term Health Conditions to have their own personalised pathway to physical activity
9. We want to work with partners to improve health outcomes, reduce health inequalities and empower our local communities
10. We want to level up the playing field in terms of inclusion and participation in sport and physical activity by BAME communities; disabled people and women/girls

Will you join us? Find out more:

www.activeoxfordshire.org/join-us