Active Oxfordshire: Physical Activity Clinical Champion

Job Advert

Active Oxfordshire is seeking an exceptional individual to help us promote physical activity across the county:

Are you a strong clinical leader? Are you committed to improving rates of physical activity across Oxfordshire?

If so this exciting and innovative new role is for you.

We are looking to recruit to this dynamic role, which requires a vociferous / enthusiastic supporter and determination to fight inactivity levels in Oxfordshire: we are seeking a primary care physician or healthcare professional, who is extremely passionate about physical activity (PA) and actively champions the cause.

It is widely acknowledged that there is substantial global evidence for the health benefits of undertaking regular physical activity; it can reduce the risk of many chronic conditions including coronary heart disease, stroke, type 2 diabetes, cancer, obesity, mental health problems and musculoskeletal problems. As a key lifestyle behaviour that contributes to the wider determinants of health, physical activity cuts across many health priorities and has a cross prevention impact on individuals’ and communities’ health and wellbeing.

Our CMO, Professor Chris Whitty reiterated during lockdown that exercise is the best thing to do: there is no age and no condition where exercise is not a good thing. And yet, physical inactivity is responsible for 1:6 UK deaths, equal to smoking and estimated to cost the UK £7.4bn annually with £0.9m direct cost to the NHS alone.

This role requires:
a suitably experienced primary care physician / healthcare professional to act as a PA Clinical Champion to embed physical activity into routine clinical care. This Champion should be able to inspire, motivate and engage primary care colleagues to embed physical activity into routine clinical care, as part of patient treatment plans, as well as embracing the RCGP’s recommendations taking a practice-wide approach to encouraging healthier active lifestyles for all. You will be able to engage with a wide range of health professionals and senior managers/directors across the county to promote the benefits of PA.

You should be passionate about physical activity and the benefits it brings to people. You should have:
substantial knowledge and skills on best methods to incorporate PA into everyday clinical practice; a desire to play a crucial championing role maximising your primary care and CCG connections, working side by side with AO to penetrate the PCN networks and engage with GPs to ensure PA advice and prescription is embedded in the foundations of primary care.

Commitment
We are looking to recruit a clinical champion for 2 calendar days per month, a total of 14 hours per month. This can be achieved flexibly to suit the recruited clinician. Payment will align to a ‘sessional’ payment, as advised by the CCG.

This person will be expected to commit wholeheartedly to achieve and exceed agreed objectives as outlined in the JD, to be developed with the successful candidate. AO is committed to a flexible working culture and as such, will support this role to achieve the required 14 hours per month as identified appropriate for the appointed person.
If you feel you have the right experience, are looking for an additional challenge and truly serious about physical activity, then apply for this role now.

**For further information contact:** Alan Webb, Chair, Active Oxfordshire alan.webb@activeoxfordshire.org

**Interested applicants should submit their CV and a suitable covering letter to:**
Paul Brivio, CEO, Active Oxfordshire: paulbrivio@activeoxfordshire.org

**Closing date for applications:** Wednesday 30th September

**Interview date:** Wednesday 7th October

*For further information on Active Oxfordshire visit:* [https://www.activeoxfordshire.org/](https://www.activeoxfordshire.org/)
*A summary of our strategy can be found* [here](https://www.activeoxfordshire.org/).