Our purpose

TOGETHER WE ARE TRANSFORMING BRITAIN INTO A GREAT CYCLING NATION.
CYCLING WILL TACKLE SOME OF SOCIETY’S MOST PRESSING ISSUES!

- CONGESTED, POLLUTED CITIES
- ADVERSE MENTAL HEALTH
- CHILDHOOD INACTIVITY AND OBESITY
- REDUCE THE STRAIN ON THE NHS
How can we work together to secure a legacy and promote cycling participation?
RECREATION PROGRAMMES
THIS IS CRAIG

FULL TIME FIREFIGHTER,
PART TIME RIDE LEADER.
HE CARES ABOUT
PLANNING A SAFE
ROUTE, HE CARES
ABOUT EVERYONE
HAVING FUN.
FIND A GUIDED
RIDE NEAR YOU AT
LETSRIDE.CO.UK

FOLLOW MY LEAD

GUIDED RIDES

HSBC UK BRITISH CYCLING

HSBC UK
Development PROGRAMMES
Facility development
Two stages
• Feasibility study – where and how?
• Constructing the facility

Places to Ride fund
• Huge opportunity
• Only open for 2.5 years
events
Strategic direction and support
A Walking and Cycling Commissioner for Oxfordshire?